

Founded in 2003 by Mark McGuffie, The Hawai'i Island Leadership Series - Ulumau roots are firmly planted in core values: Hawaiian Values, Community, and Servant Leadership. Unlike a traditional "leadership" class, where attendees are usually taught how to "manage" people, Ulumau expands the ranks of community leadership, by providing a broad range of leaders - both existing and emerging - with the knowledge and incentive to confront the needs of our community.

Sharing a sense of who we are, where we are and who was before us, leads participants through a pathway of engagement and connection, receiving a holistic view of the many facets and challenges of Hawai'i Island. Visiting places not usually visited, connecting and interacting directly with practitioners, experts, leaders, and alumni at gatherings across the island, allows class participants to grow intellectually, physically, emotionally and spiritually - **ulumau - perpetuating growth.**



*E lawe i ke a'o a mālama,  
a e 'oi mau ka na'auao."*

He who takes his teachings and applies them increases his knowledge.  
'Ōlelo No'eau



FRIENDS OF  THE FUTURE

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Logo artwork "Kaha'i" courtesy of the late Herb Kawainui Kane

Kaha'i, grandson of Mo'ikeha, was a navigator worthy of mention. It is said that Kaha'i's voyages to Southern Polynesia were the more fruitful visits for Hawai'i. Kaha'i is credited for bringing the 'ulu (breadfruit) back with him from his voyage to 'Upolu, Sāmoa.

## The Hawai'i Island Leadership Series



# ulumau

*Expanding the ranks of community leadership by providing a broad range of leaders with the knowledge and incentive to confront the needs of our community.*

**HAWAI'I ISLAND IS THE CLASSROOM . . . AND OUR TEACHER.**

# core values

## alaka'ina

**servant leadership** is emphasized throughout the program. A mindset that leaders serve - their families, communities, employees, and organizations. Through service, leaders inspire, motivate, and generate commitment on the part of their "followers."

## mo'omeheu o ko hawai'i

**hawaiian culture** is incorporated in all sessions. We are fortunate to live in a place where the 'āina and culture are our "hosts." That needs to be appreciated and respected. Our hosts have much to teach us in terms of how to live in a just, balanced, and sustainable manner.

## kaiaulu

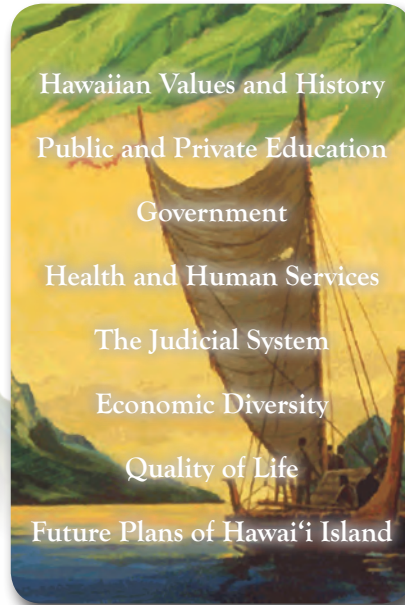
"Whatever the problem, **community** is the answer." The Berkana Institute. Ultimately, it is through engaged and committed people interconnected as communities of practice and networks of influence that social innovation occurs on a scalable level.

## lōkahi

**Sustainability** provides the framework for understanding the ultimate purpose of leadership. If we cannot influence human behavior in ways that ensure life, what purpose have we served? Sustainability that goes beyond environmental concerns must include social, economic, and governance agendas as well.

# topics covered

The organizing committee, alumni, and board of The Hawai'i Island Leadership Series - Ulumau seeks practitioners, speakers, and experts in their respective fields to present their valuable insight and *mana'o* directly to you, giving you more well-rounded perspective of the island, its diversity, and its current challenges. Some of the topics covered include:



# the series

The Series consists of an orientation (evening reception), two-night/three-day opening retreat (volcano area), monthly day-long sessions (total of 8), and an overnight final retreat (Kohala Coast). The Series usually begins end of August/beginning of September and graduation occurs in June).

For a current schedule, visit [www.ulumau.org](http://www.ulumau.org).

# to apply

The typical applicant has lived in Hawai'i for three (3) years or more and has demonstrated a sincere interest in the Hawai'i Island community by participating in voluntary activities.

Application forms are available in the Spring, with closing date around mid-/end of June. Completed application forms are reviewed by an anonymous committee of community representatives with a goal of making each class reflective of the community as a whole (e.g. public and private sector participation, profession, geographical diversity, etc.).

The current tuition fee is \$1,100 per accepted participant and includes the cost of meals (lunch) at the monthly meetings, speaker/facilitator fees (if applicable), and accommodations/meals for the pre- and post-retreats.

Application forms can be found at [www.ulumau.org](http://www.ulumau.org) or contact Friends of the future at 885.8336.



Dynamic Nature of Balance

**Aloha** - unconditional love, respect and kindness

**Laulima** - cooperation

**'Imi Na'auao** - seek/share knowledge, teach/learn

**Mālama** - stewardship, care

**Pa'ahana** - industrious, diligent

**Kuleana** - a sense of responsibility